



PARTNERSHIP FOR THE PUBLIC'S HEALTH

**provides resources, connections and opportunities
that empower community leaders, youth and institutions
to work together to create vibrant, healthy and equitable
places to live**

PARTNERSHIP FOR THE PUBLIC'S HEALTH



CONNECTING AND TRANSFORMING COMMUNITIES

To Shape a Healthy Future

THE CHALLENGE

In low-income neighborhoods across California, families live with the consequences of unhealthy community environments every day. Their ill health is tied to poverty and social inequity — as evidenced by limited healthy food options, contaminated air and water, violence, hazardous streets, and few safe places to play.



A COMMUNITY-DRIVEN MODEL

To Advance Health Equity

Partnership for the Public's Health helps underserved communities transform the conditions for health through collaborative action. Leveraging a decade of experience and expertise, we facilitate broad-based partnerships with resident leaders and key constituencies, and provide essential resources for place-based environmental change.

Partnership for the Public's Health (PPH):

- **Strengthens local leadership** in low income communities. We build local capacity to forge effective, sustainable partnerships among resident collaboratives, policy leaders and public institutions in multiple sectors. PPH seeks to expand this work by providing

support for strong local sites ("hub centers") which can share their expertise more widely.

- **Works with communities and funders** to increase health equity and effect systems. We provide on-the-ground troubleshooting, grants management, program design, coordinated technical assistance, and evaluation.
- **Develops a statewide network** that strengthens the movement for healthier communities. We convene and cultivate a community-led peer network, the California Convergence (www.CaliforniaConvergence.org), that advances local action, mutual learning, and state and federal policy advocacy.
- **Supports public health departments** in addressing social determinants of health. We have a track record of supporting partnerships between public health departments and communities to address the social and environmental conditions that underpin community health.

DECADE OF EXPERIENCE

Major Programs Transform Community Health

A leader in catalyzing community action for ten years, *Partnership for the Public's Health* has fostered collaboration, social action and systems change to transform the face of community health.

California Convergence (www.CaliforniaConvergence.org) — This powerful network collaboratively nurtures healthy people in healthy places, linking 45 California communities; state policy advocates; public health departments; and other key stakeholders.

Partnership for the Public's Health coordinates the Convergence network and supports communications. *(Founded 2007. Funded by The California Endowment and Kaiser Permanente, Community Benefit Program)*



to community partnerships, including resident organizations, service agencies and local health departments to address social determinants of health. *(1999-2005. Funded by The California Endowment)*

Healthy Eating Active Communities (HEAC) (www.healthyeatingactivecommunities.org) — Six broad-based, multi-sector California community collaboratives developed successful interventions to improve food and physical environments, and reduce childhood obesity. As the program office for HEAC, **Partnership for the Public's Health** provided leadership/capacity building, peer learning networks, grants management, technical assistance, and overall coordination. PPH also provided technical support coordination for the Central California Regional Obesity Prevention Program (CCROPP). *(2004-2010. Funded by The California Endowment with support from Kaiser Permanente, Community Benefit Program)*

Public Health Department Mini-Grants — With program planning grants, peer-support and consultation, **Partnership for the Public's Health** administered a program that enabled 11 public health departments to develop their capacity to improve environmental conditions related to nutrition, physical activity and chronic disease. *(2006. Funded by The California Endowment)*

Partnership for the Public's Health Initiative — A groundbreaking community and place-based methodology was developed and implemented by **Partnership for the Public's Health**. We coordinated implementation of this visionary initiative, and we made and managed 53 grants

SUCCESS ON THE GROUND

Community Spotlight On Built Environment, Violence And Health

- Catalyzed community impact in city and regional planning through peer learning and technical support coordination, to shape development decisions and create healthy, more walkable cities. Linked diverse cities doing community-developed trainings for Crime Prevention Through Environmental Design (CPTED).



- Amplified the community voice, through the California Convergence network, to highlight the urgency of safety and violence prevention as essential to community physical activity. Brought these issues to the attention of policymakers and funders, who expanded violence prevention funding in California.

Roadmap to Improving Food and Physical Activity Environments: *Tips and Tools from the Healthy Eating, Active Communities (HEAC) Program.*

- Developed an action-oriented guide for communities to select and access cutting-edge resources and tools to create lasting change in the local environment, through broad-based, collaborative action.

(Pilot: Fall 2010)



Youth & Adult Convergence Taking Policy Action Together

- Catalyzed partnership to host a 4-day state-wide Youth Convergence with 100 youth leaders to develop leadership skills and youth policy agenda, in partnership with CANFit and the California Center for Civic Participation.
- Youth identified policy priorities, in partnership with adults at the California Convergence Conference, and conducted legislative visits at ENACT DAY, to advocate for healthy eating/active living policy change.

Public Health Departments & Social Determinants of Health

- Fostered and nurtured a culture shift at local health departments to focus on preventing chronic disease by addressing the social determinants of health.
- In collaboration with key statewide public health organizations and the California Department of Public Health, provided planning and technical support for a major conference and regional workshops attended by over 200 officials from 45 health departments, making chronic disease prevention and social determinants of health a greater priority.

CONTACT:

Maria Casey

Executive Director

(510) 302-3319; cell (510) 409-2455

mcasey@PartnershipPH.org

Partnership for the Public's Health

www.PartnershipPH.org

180 Grand Ave, Suite 750, Oakland CA 94612

Project of the Public Health Institute

OUR MISSION:

Partnership for the Public's Health links communities, public health departments and other entities to implement the bold changes in policy and practice needed to eliminate health inequities and build vibrant, healthy communities.



Photos: Tim Wagner for Partnership for the Public's Health

Design: Irene Nelson Design